



ADHHA 2015 MEDIA KIT & Rate Sheet

ADVERTISING RATES
for the American Dutch Harness Horse Association REVIEW magazine
for the calendar year of 2015

The magazine publishes 3 times a year -
Spring, Fall and the Stallion Issue
in February of the following year.

FULL PAGE

One time rate \$550
3x rate \$1,500 total (you save \$50 an ad)

HALF PAGE

One time rate \$300
3x rate \$750 total (you save \$50 an ad)

QUARTER PAGE

One time rate \$175
3x rate \$450 total (you save \$25 an ad)

BUSINESS CARD

One time rate \$125
3x rate \$300 total (you save \$25 an ad)

SPECIAL PLACEMENT

Front Cover + 2-page story \$750
*(Story and photos must be submitted to
ADHHA Publications Committee for approval)*

Back Cover \$600
Inside Front \$600
Inside Back \$600

All pricing includes design, provided by ADHHA

ADHHA
P.O. Box 226 • Churubusco IN 46723
260-350-0988
www.adhha.org

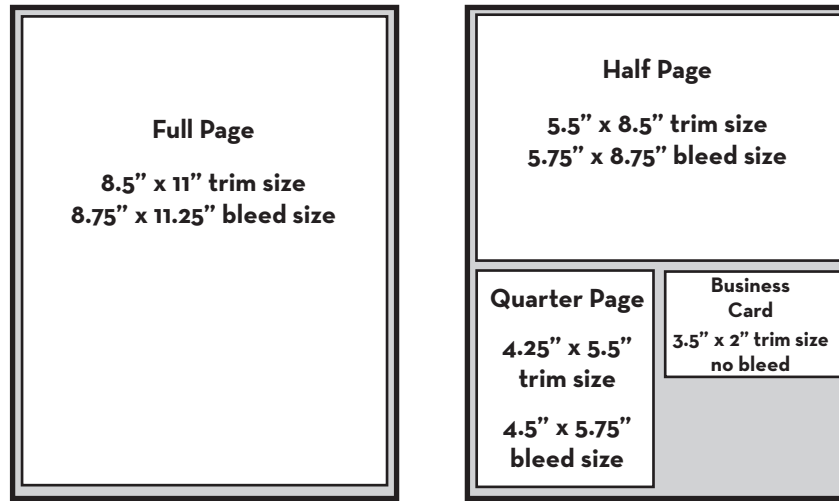


ADHHA 2015 SPEC SHEET & Mechanical Requirements

SPEC SHEET AND MECHANICAL REQUIREMENTS

If you are supplying The American Dutch Harness Horse Review magazine with camera-ready artwork, please adhere to the following guidelines:

The Review Magazine's trim size is 8.5 x 11



Deadlines for Review magazine for the 2015 calendar year are:

Spring Issue (released in June) - ads must be in by May 10th, 2015

Fall Issue (released in October) - ads must be in by September 10th, 2015

Stallion Issue (released in February) - ads must be in by December 10th, 2015

All ads submitted as a high resolution PDF file (**preferred format**) must at least 300 DPI, with all fonts must be converted to artwork and embedded. We will also accept TIFF files, JPEG files, and EPS files. We DO NOT accept Publisher or Microsoft Word files.

All proofreading and copy is the sole responsibility of the sender.

ADHHA assumes no responsibility for errors in files provided from advertisers.

We reserve the right to refuse or reject unsolicited material and advertising, or any advertising that does not adhere to our requirements for print publication.

You can submit your artwork to:
ADHHA Secretary • 260-350-0988
e-mail: kim@adhha.org
or

Kim Foreman at 260-693-1086 office • 260-312-1131 cell
e-mail: kim@foremandesigngroup.com.